

NAIVASHA INVESTMENT AND FOOD FESTIVAL



Date: 4th and 5th
December 2026



Savannah Park,
(Next to Lake
Naivasha Resort)
South Lake Rd



0725 087 257
0722 355 409



NAIVASHA INVESTMENT OUTLOOK:

The time is now!

Naivasha is booming with opportunities powered by retail business, manufacturing, tourism, sports, flower farms, real estate, hotels and holiday homes.

Event Overview

The Naivasha Investment Expo is one day premium showcase and business forum connecting the entire real estate, hospitality industry, agribusiness, lifestyle and value chain — from developers, financiers, architects, engineers, and investors, to homeowners, suppliers, and government agencies. It's more than an exhibition it's a marketplace of ideas, innovation, and investment opportunities

SCOPE & TARGET AUDIENCE

- ◆ 100+ Exhibitors | 4,000+ Attendees | KShs 500M+ in Deals
- ◆ Real estate developers, hospitality industry, construction firms, financial institutions, home improvement, technology innovators, and public sector stakeholders.
- ◆ Government agencies, county government leaders, investors, diaspora representatives, and end-users exploring property ownership and lifestyle solutions.



SCOPE & TARGET AUDIENCE

- ◆ Hospitality and Lifestyle Exhibition
- ◆ Finance & Mortgage Clinics
- ◆ Corporate Networking
- ◆ Real Estate Industry
- ◆ Food Court and Live Performances
- ◆ Site Tours to Investment Hotspots

WHY PARTICIPATE

- ◆ **Position your brand** at the heart of Kenya's fastest-growing property and hospitality market.
 - ◆ **Showcase your solutions** to developers, government, and consumers.
 - ◆ **Engage directly** with decision-makers and industry influencers.
 - ◆ **Network, connect, and close deals** — all under one platform.
 - ◆ **Drive visibility** through pre-event and on-ground marketing campaigns.
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BENEFITS

- ◆ Premium exhibition space and branding
- ◆ Access to business networking sessions
- ◆ Speaking during the event opening Ceremony
- ◆ Media coverage & PR exposure
- ◆ Exclusive invite to the pre-event Gala Dinner

WHY PARTICIPATE

- ◆ Choose your **Exhibition or Sponsorship Package**
- ◆ Review the **Expo Layout Plan**
- ◆ Complete and return the **Registration/Order Form**
- ◆ **Our team will follow up to customize your partnership benefits**

CONTACTS

Partner. Exhibit. Sponsor. Connect. Invest.

Confirm your participation today!

Email: **info@naivashainvestmentexpo.com**

For details contact: **0725 087 257 / 0722 355 409**

Attached: Event Deck | Expo Layout Plan | Registration / Order Form